



Central Alabama Chapter of ISSA Sponsorship Kit

Revised: 8/28/2018

ISSA International

<https://www.issa.org/>

The Information Systems Security Association (ISSA)® is a not-for-profit, international organization of information security professionals and practitioners. It provides educational forums, publications and peer interaction opportunities that enhance the knowledge, skill and professional growth of its members.

The primary goal of the ISSA is to promote management practices that will ensure the confidentiality, integrity and availability of information resources. The ISSA facilitates interaction and education to create a more successful environment for global information systems security and for the professionals involved. Members include practitioners at all levels of the security field in a broad range of industries, such as communications, education, healthcare, manufacturing, financial and government.

Central Alabama Chapter of ISSA

<http://centralalabama.issa.org/>

- In 2010, the Central Alabama Chapter of ISSA received the coveted 'Chapter of the Year' award in the 'Fewer than 100 members' category presented at the ISSA International Conference.
- Since its revitalization in December of 2008, local chapter membership has more than doubled in size to more than 170 members
- Our membership consists of security practitioners (the largest group), management / executives, vendors and others.
- Sponsoring the ISSA Central Alabama Chapter provides your organization the opportunity to reach decision makers and influential individuals in the information security arena.
- Sponsorship will help one of the leading information security groups provide benefits such as programming, events, ISSA membership scholarships for students, social events and more.
- In 2017 the Central Alabama Chapter of ISSA offers (2) \$4,000 scholarships to 2 qualified students studying Information Security.

Sponsorship Levels

There are currently 4 levels of sponsorship to choose from along with their benefits, as outlined below:

Bronze Sponsorship	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
<ul style="list-style-type: none"> • Logo / description displayed on meeting presentations • Company thanked as a sponsor at Chapter meetings 	<ul style="list-style-type: none"> • Logo / description displayed on meeting presentations • Company thanked as a sponsor at Chapter meetings • 1 person from your company may attend Chapter meetings for free • Logo / description and link on Chapter web site • One email to Chapter members per quarter regarding upcoming event* 	<ul style="list-style-type: none"> • Logo / description displayed on meeting presentations • Company thanked as a sponsor at Chapter meetings • 1 five minute sponsor spotlight at a Chapter meeting • 2 people from your company may attend Chapter meetings for free • Logo / description and link on Chapter web site • 2 emails to Chapter members per quarter regarding upcoming event* 	<ul style="list-style-type: none"> • Logo / description displayed on meeting presentations • Company thanked as a sponsor at Chapter meetings • 1 five minute sponsor spotlight at a Chapter meeting • Up to 5 people from your company may attend Chapter meetings for free • Logo / description and link on Chapter web site • 3 emails to Chapter members per quarter regarding upcoming event* • Enhanced consideration for speaking opportunities at Chapter events
\$ 350 per year	\$750 per year	\$1,500 per year	\$2,500 per year **

**Note: Chapter Officers will forward email to members on behalf of sponsor as member information will be kept private. The sponsor email would need to be in regards to an upcoming event in which Chapter members could attend or participate.*

*** - A second platinum sponsorship can be purchased for a 50% discount. The additional sponsorship can be applied to a specific product or subsidiary company. This only applies to platinum level sponsorships.*

Privacy Policy

The Central Alabama Chapter of ISSA has a firm commitment to the privacy and the confidentiality of our members. In keeping with that commitment, be advised that sponsorship of the Chapter or any Chapter event does not entitle the sponsor to attendee / membership lists or any other personal information.

Non-Aggressive Marketing

The Central Alabama Chapter of ISSA has an expectation that sponsors will be non-aggressive towards our members in terms of marketing. This is mutually beneficial to both parties.

Evaluation

Applications for sponsorship must be reviewed by the Officers of the Central Alabama Chapter of ISSA for approval. Applicants will be contacted after the review process is complete.

For additional information on how your company can become a sponsor, please contact:

A'lanson Hoffman, Treasurer at treasurer@centralalabama.issa.org.



Central Alabama Chapter of ISSA Sponsorship Application

Name of Sponsoring Organization: _____

Primary Contact Information:

Name: _____ Phone: _____

Address: _____ email: _____

City, State, Zip _____

URL of Company's Home Page: _____

Choose Your Desired Sponsorship Level (see ISSA Central Alabama Sponsorship Kit for more details):

Bronze \$ 350

Silver \$ 750

Gold \$1,500

Platinum \$2,500

Presentation Opportunities: list topic(s) that your organization could make a presentation on to our members:

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I understand the above, have the authority to sign this document on behalf of my company, and agree that my company and its associates will abide by its terms if this application is accepted.

Name (sign) _____

Date: _____

Title: _____

Email a completed, scanned copy of the application to A'lanson Hoffman treasurer@centralalabama.issa.org, or mail the application to:

A'lanson Hoffman, Treasurer
Central Alabama Chapter of ISSA
PO Box 59040

Birmingham, AL 35259

A'lanson can be reached by telephone at (251) 610-9861

Make check payable to: Central Alabama Chapter of ISSA

Chapter Presentation Policy

Purpose:

The Central Alabama Chapter of ISSA has an expectation that presentations at its chapter meeting will advance the professional knowledge and growth of our members. To ensure this goal, this policy establishes standards to which presenters must adhere.

Scope:

This policy applies to all presentations at regular chapter meetings. Chapter training events are excluded and are at the discretion of the board or education committee.

Policy

- Presentations must be educational and non-marketing in nature. They must focus on general industry trends and not a specific vendor solution. The presentation must be relevant to the security practice of our members.
- Presenters may utilize a specific product in demonstrations. But it must support the educational aspect of the presentation and not show how a specific vendor solves a particular issue.
- Presenters may utilize “hacking” tools in presentations. However, they should be self-contained. Where that is not possible and network access is required, 30 days’ notice is required to review and ensure it is not a violation of the hosts’ policies.
- Presenters may not compare themselves to competitors of similar products in a manner that casts the competitor in a negative light.
- Presenters must maintain professional decorum in material presented. Wording, pictures and other material must be office friendly.
- Corporate name and logo can appear at the introduction and conclusion (first slide and last slide) only.
- Presenters must provide Bio and Synopsis of the presentation one month prior to their scheduled presentation date.
- Presenters must provide the presentation visuals for review at least one week prior to their scheduled date.
- One or more officers will review presentation materials at least one week before the event.
- The meeting emcee will state that the presenting vendor is available after the presentation for anyone who wants to pursue further discussions.
- Specific solutions are allowed in handouts that members can pick up after the meeting.
- It is expected that presentation files (PowerPoint, PDF, etc.) can be posted on the chapter web site, secured to members, which includes vendors
- Computer and projection equipment is provided by the venue.